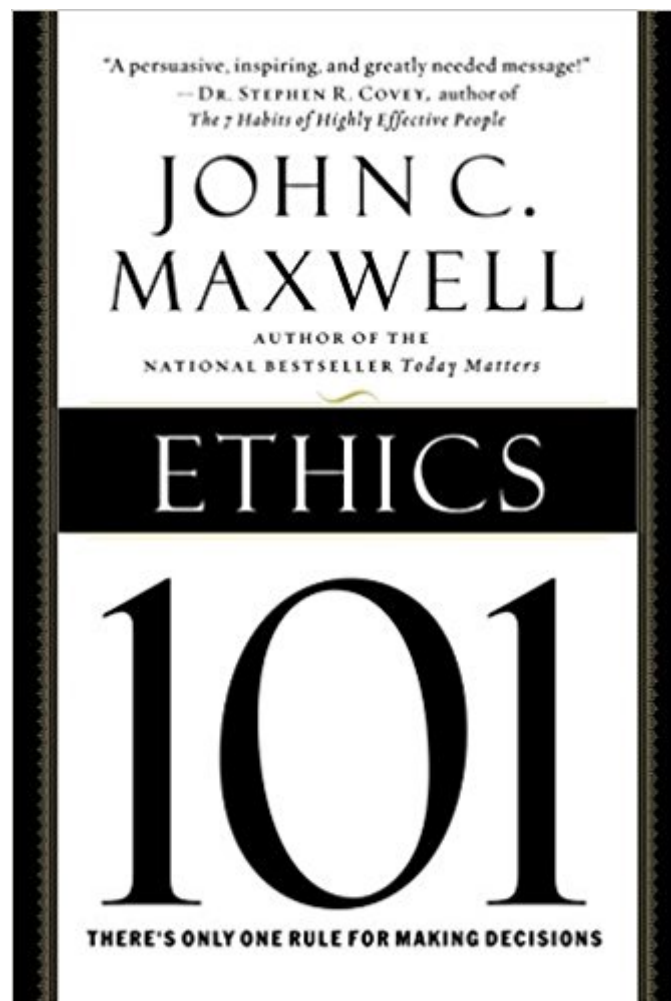




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Ethics 101: What Every Leader Needs To Know (101 Series)



Synopsis

Bestselling author John C. Maxwell shows you how the Golden Rule works everywhere, and how, especially in business, it brings amazing dividends.

Book Information

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Customer Reviews

"A persuasive, inspiring, and greatly needed message!"

John C. Maxwell is a #1 New York Times bestselling author, coach, and speaker who has sold more than 24 million books in fifty languages. Often called America's #1 leadership authority, Maxwell was identified as the most popular leadership expert in the world by Inc. magazine in 2014. And he has been voted the top leadership professional six years in a row on LeadershipGurus.net. He is the founder of The John Maxwell Company, The John Maxwell Team, and EQUIP, a non-profit organization that has trained more than 5 million leaders in 180 countries. Each year Maxwell speaks to Fortune 500 companies, presidents of nations, and many of the world's top business leaders. He can be followed at [Twitter.com/JohnCMaxwell](https://twitter.com/JohnCMaxwell). For more information about him visit JohnMaxwell.com.

Ethics 101 by John C. Maxwell is a book that anybody could benefit from reading. The book has

many examples of how following the Golden Rule in life, as well as in business leads to greater, longer lasting success. The book tells how the treatment of others in the business world directly affects your own personal success. It shows how when you commit to being an ethical leader you build trust and respect with not only the people that work for and with you but also the public. There are many examples of how many people have gone after the all mighty dollar and sacrificed everything for it only to lose it all in the end. After reading the book I learned that many of the most successful people are the ones who act the most ethically. The ones who cut corners and treat others unfairly tend to only have limited or short term success. The book does a good job of showing examples of ethical behavior and what can result from it. There are several stories of how acting ethically has resulted in success for not only the person in charge, but also for the people working around them. I think the book could have gone into better detail when talking about some of the people who act unethically. For the most part it tells the end result and does not tell a lot about what they did to achieve their short-term success. Also, the book did not go into much detail about knowing how others actually want to be treated. Treating others the way you want to be treated may not work in every situation. How do you exactly know what others want from you or your business? I would recommend this book for anyone, not just for someone entering the business world. I believe that a lot can be learned from this book, not only for your approach on conducting business but also on your approach to life. It was insightful and would help guide you to figure out what kind of person, whether in your personal or professional life, you want to be.

This book really challenges the reader to do a self inspection to see what his priorities really are and if he is looking out for himself or for others. Must read and re-read.

John Maxwell is the best leadership guru in the world! His stuff is always on point, and needed!

received, thank you

wonderful

Good book

Great place to start your understanding of ethics and how to make it a part of your life.

Good read and a lot of interesting content, but not much for business ethics. However, hope to use some ideas in a way that can be applied toward business. The book is very tiny with a nice hard cover. I read it in a couple hours while sitting at the beach.

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